



DESIGNING
TALENT®



ALL YOU
NEED TO LEARN

OUR COMPANY PROFILE

DESIGN THINKING FOR
LEADERSHIP, LEARNING, AND
TALENT DEVELOPMENT

WHAT'S YOUR MOST IMPORTANT SUCCESS FACTOR?

LEARNING.

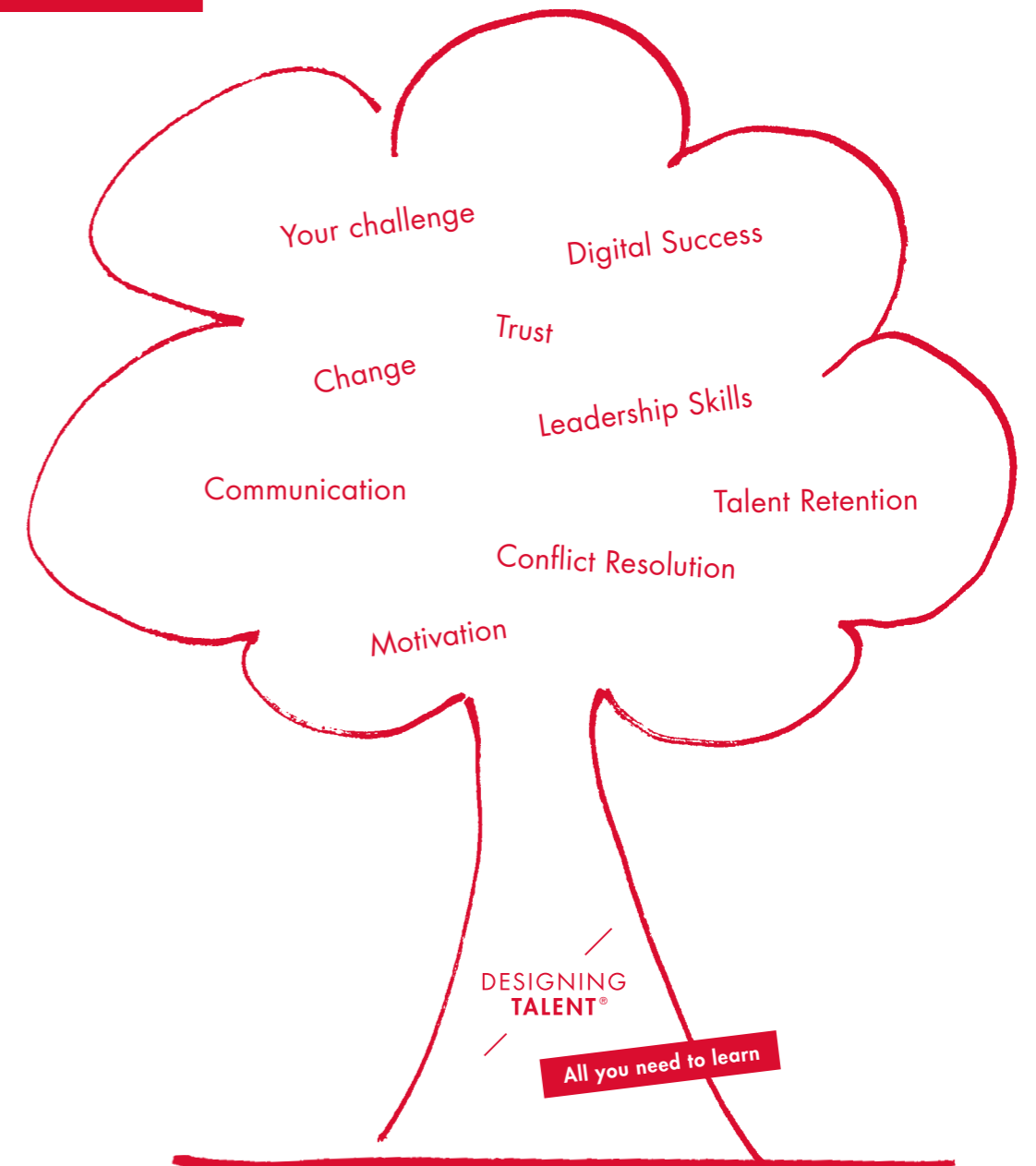
THAT'S WHAT WE CAN HELP YOU WITH.

Learning and helping others learn have become the most important skills in the 21st century.

However, before you want your people to learn anything, you have to give them the insights, tools, and competencies to be able to learn, embrace challenges, or overcome resistance to change.

Designing Talent does just that – it serves as a foundation of learning and growth – no matter in which area you want to improve.

The Designing Talent Learning and Growth Model



WHAT WE OFFER

We offer all of our programs online, in-person, or as blended formats.

Want to turn your employees into great leaders?

Want to thrive in the digital world?

Fast Impact Program

- 1-3 days
- for teams and organizations of all types and sizes
- includes our signature Designing Talent Assessments (DTA) to assess leadership skills, strengths, trust, conflict management, or the like

Digital Readiness Program

- training in newest digital technologies, collaboration tools, camera training
- Designing Talent Assessment "Digital Readiness"
- specific modules for leadership, presentations, and talent development

Teaching with Technology

- learn about the instruction model of the future; teaching in a classroom with students both in person and online
- familiarize yourself with tools for teaching with technology
- use stories and visualization
- camera training
- run multiple short sessions in digital settings and get feedback

Certification Program

- intensive 3-day program
- for leaders, HR professionals, mentors, and coaches
- become a certified practitioner of the Designing Talent framework
- pre- and post-work

LearningUp Program

- 6-12 months
- multiple modules
- on-the-job application
- Designing Talent Assessments (DTA) to assess leadership skills, strengths, trust, conflict management, or the like
- coaching and supervision

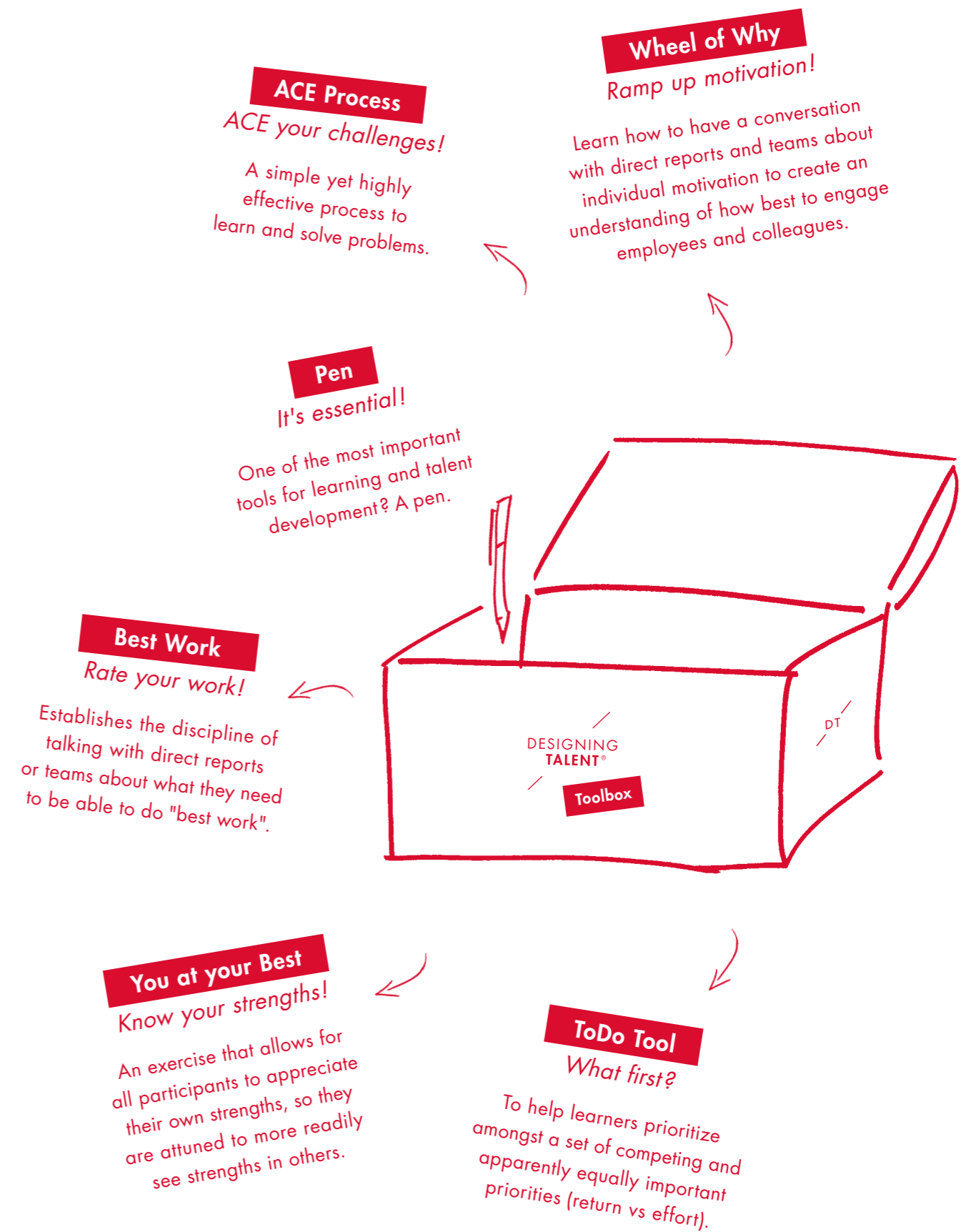
Want to become certified?

Want to make the best out of your company?

The Designing Talent Program for teachers

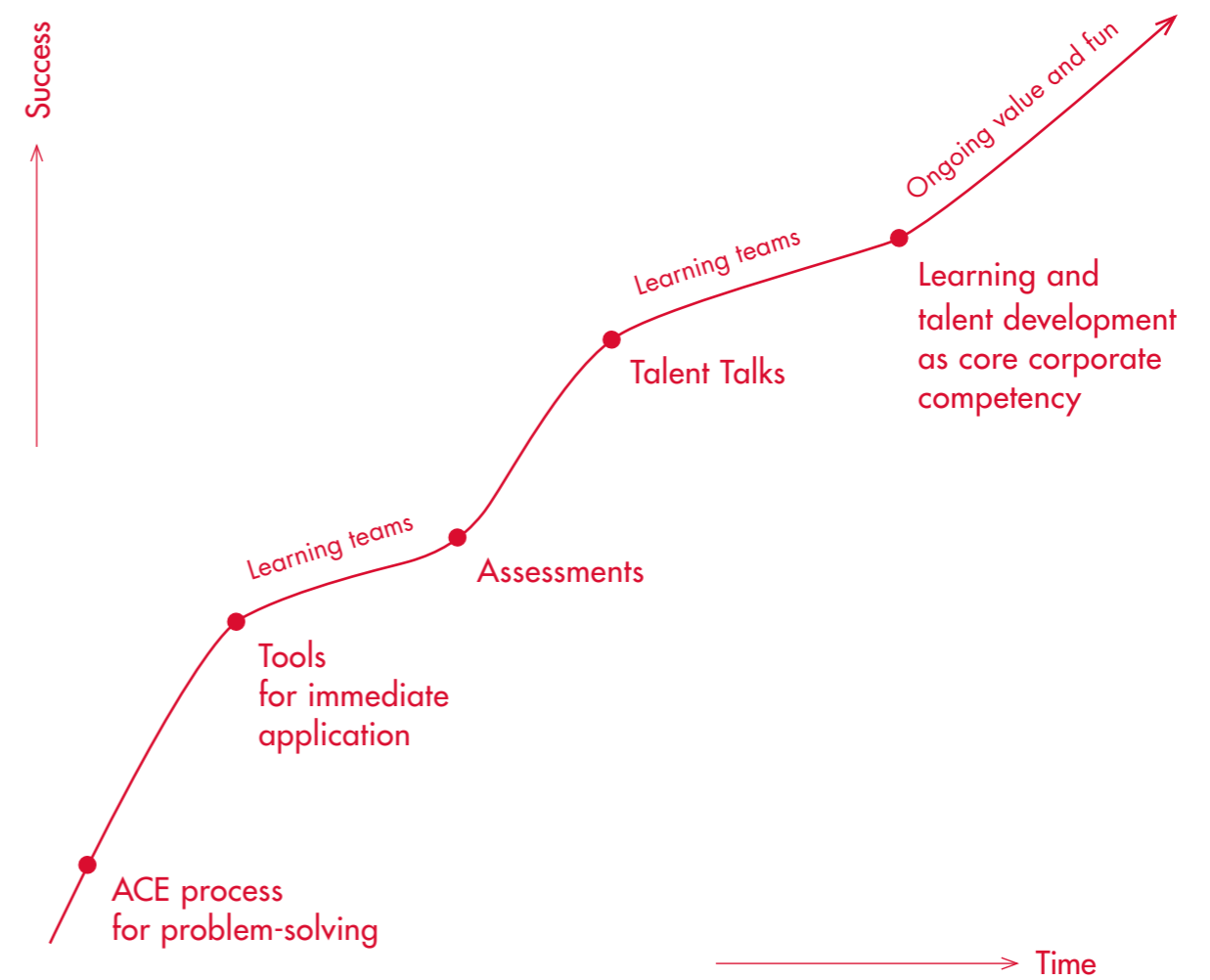
OUR TOOLS

The Designing Talent Toolbox includes all the essential instruments you need to learn. Here are a few of our favorites:



WHY DESIGNING TALENT?

The Designing Talent Learning Curve



SOME OF OUR CLIENTS

Designing Talent equips individuals, teams, schools, universities, business schools, and companies of every size with the confidence and acumen to bring out the best in people.



WHAT OUR CLIENTS SAY



»Simply the best! Matthias and his team have uncanny knowledge to help individuals reach their utmost potential as leaders.«

Colin D. Weekes, MD, PhD, Massachusetts General Hospital

»Matthias' programs always get outstanding feedback from participants: an amazing combination of academic excellence and real-life business application. I highly recommend the Designing Talent Certification.«

*Iskender Dirik, Managing Director/General Manager
Samsung NEXT Europe*



»I've been through many leadership programs. The highest compliment that I can give to Designing Talent is that it's truly actionable. You leave with a toolbox of materials and skills that you can put into practice right away!«

Heidi Erdmann-Sullivan, CEO, Erdmann Marketing Group



»Since our team leads attended the Designing Talent Program, this framework has spread through the Blinkist office quickly: I see people standing in front of whiteboards together "ACEing" challenges or hear colleagues explaining their "Wheel of Why". Inspiring, insightful, actionable – I can highly recommend this program to anyone working with people.«

Anna-Lisa Obermann, Head of People, Blinkist

ABOUT US

Designing Talent Inc. is based in Boston and Munich. We run online and in-person trainings and learning programs around the globe and collaborate with leaders, scholars, and coaches from some of the world's most prestigious organizations, universities, and business schools.

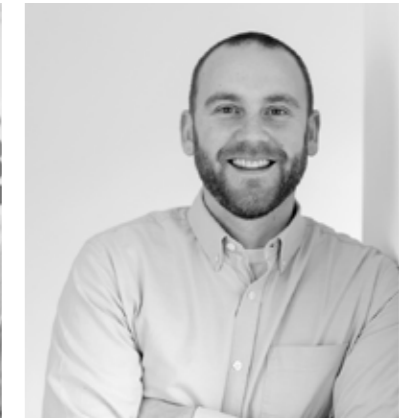
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DESIGNING TALENT®



ALL YOU
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